



Advertising Rates and Information

Consider advertising with the Gainesville Offshore Fishing Club (GOFC) and get your product information to interested boaters and fishermen. We offer several advertising options; including our monthly publications, website or a combination of both.

Print/Publication Advertising

Your ad will appear in a quarterly magazine and a monthly newsletter of the Gainesville Offshore Fishing Club. Advertisers can reach about 150 member families, plus the publications are distributed to several regional marinas and tackle stores.

The GOFC Magazine, *Big Bend Angler*, is approx 24 pages, published quarterly (January, April, July, and October). The GOFC Newsletter, *The Acute Angler*, is about 12-16 pages and published in the other months. Both publications are in black and white, although the magazine has a color cover, with limited color advertising on the back. As an added bonus, print ads include a “logo” ad with internet link on our GOFC website (<http://www.gofc.us/>) SPONSORS PAGE at no extra charge. Check out the website, you will not be disappointed!

Website Advertising

Advertisers can also choose web site advertising only; either as a link on our website “Useful Links” page; or as a banner ad. Our webmaster, Eric Daniels, can provide current website specifics upon request at info@gofc.us.

Advertising rates:

PRINT/PUBLICATION RATES: (includes free “logo” ad with link on our website sponsor page)

- Full page ad on inside of front cover \$75.00 per issue
- Full page ad \$60.00 per issue
- 1/2 page ad (color back page quarterly magazine only) \$60.00 per issue

- 1/2 page ad \$45.00 per issue
- 1/4 page ad \$37.50 per issue
- 1/8 page ad (Business card size) \$30.00 per issue

WEBSITE RATES:

- Home Page Banner Ad \$60.00 per month full banner (60 x 468)
\$30.00 per month half banner (60 x 234)
- Non Home Page Banner Ad \$40.00 per month full banner (60 x 468)
\$20.00 per month half banner (60 x 234)
- Useful Links Page Ad \$15.00 per month

Terms of Payment: Payments due quarterly.

Ad Specifications: 300dpi resolution, black and white, TIFF or JPG format, on disc or Email attachment.

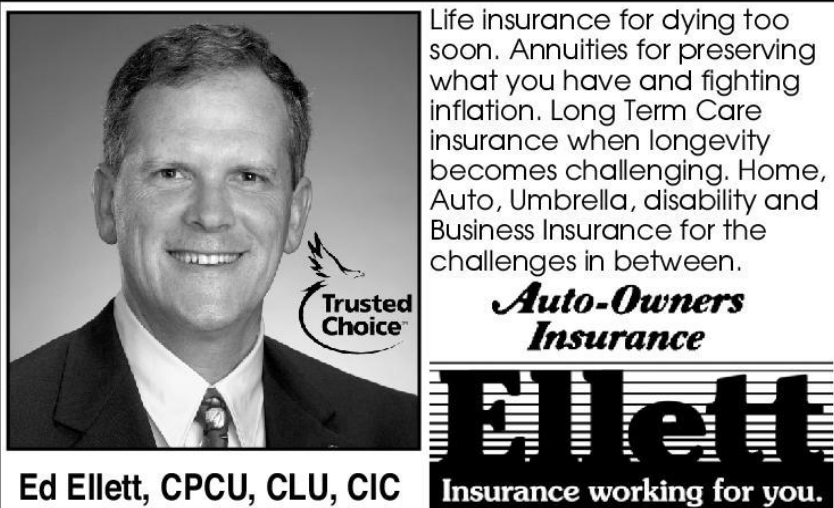
Contacts: For further information or to place an advertisement:

Lou Graf, Advertising louisgraf@aol.com
 Dennis Carter, Treasurer fishindcs@gmail.com
 Eric Daniels, Webmaster info@gofc.us

(Revised 1/2010)

Example Advertisements from the GOFC Newsletter

1/4 Page Ad



Life insurance for dying too soon. Annuities for preserving what you have and fighting inflation. Long Term Care insurance when longevity becomes challenging. Home, Auto, Umbrella, disability and Business Insurance for the challenges in between.

Auto-Owners Insurance

Ellett

Insurance working for you.

Ed Ellett, CPCU, CLU, CIC

905 NW 56th Terrace • 352-331-8044 •

www.ellettinsurance.com • E-mail: Ellett@bellsouth.net

½ Page Ad



Florida Credit Union will get you into the boat or boat motor that you have always wanted. With low rates, flexible payment options, and 100% financing available* you'll be floating in no time. FCU makes purchasing your boat or boat motor easy! Simply call your local office Monday-Friday 9 am to 8 pm or Saturdays 9 am to 5 pm for approval over the phone. You can even apply online at www.flcu.org!

Call Today!

(352) 377-4141

- Low rates & No application fees
- 100% financing available
- Terms up to 180 months
- Loan approval in minutes
- Convenient payment options

It's where the smart money goes.

All residents of Alachua, Bradford, Columbia, Gilchrist, Marion, South Clay, and Union counties can join Florida Credit Union. **Gainesville Office:** 2831 NW 43rd Street, 352-377-4141 **Gainesville Advantage Center:** 3720 NW 13th Street, 352-377-4141 **Starke:** 1371 S. Walnut Street, 904-964-1427 **Lake City Office:** 583 West Duval, 386-755-4141 Visit us online at www.flcu.org to view our other locations.

*Subject to credit approval. Rates based on credit history. Terms based on year of the boat and loan amount. Rates subject to change.

