



## Advertising Rates and Information 2013

Consider advertising with the Gainesville Offshore Fishing Club (GOFC) and get your product information to interested boaters and fishermen. We offer several advertising options; including our monthly publications, website or a combination of both.

### Print/Publication Advertising

Your ad will appear in a quarterly magazine and a monthly newsletter of the Gainesville Offshore Fishing Club. Advertisers can reach about 150 member families, plus the publications are distributed to several regional marinas and tackle stores.

The GOFC Magazine, *Big Bend Angler*, is approx 24 pages, published quarterly (January, April, July, and October). The GOFC Newsletter, *The Acute Angler*, is about 12-16 pages and published in the other months. Both publications are in black and white, although the magazine has a color cover, with limited color advertising on the back. As an added bonus, print ads include a “logo” ad with internet link on our GOFC website ([http://www.gofc.us/gofc\\_sponsors.htm](http://www.gofc.us/gofc_sponsors.htm)) SPONSORS PAGE at no extra charge. Check out the website, you will not be disappointed!

### Website Advertising

Advertisers can also choose web site advertising only; either as a link on our website “Useful Links” page; or as a banner ad. Our webmaster, Eric Daniels, can provide current website specifics upon request at [webmaster@gofc.us](mailto:webmaster@gofc.us).

### Advertising rates:

**PRINT/PUBLICATION RATES:** (includes free “logo” ad with link on our website sponsor page)

- Full page ad on inside of front cover \$75.00 per issue
- Full page ad \$60.00 per issue
- 1/2 page ad (color back page quarterly magazine only) \$60.00 per issue
- 1/2 page ad \$45.00 per issue
- 1/4 page ad \$37.50 per issue
- 1/8 page ad (Business card size) \$30.00 per issue



1/2 Page Ad



*Make a splash...*

**Florida Credit Union** will get you into the boat or boat motor that you have always wanted. With low rates, flexible payment options, and 100% financing available\* you'll be floating in no time.

FCU makes purchasing your boat or boat motor easy! Simply call your local office Monday-Friday 9 am to 8 pm or Saturdays 9 am to 5 pm for approval over the phone. You can even apply online at [www.flcu.org](http://www.flcu.org)!

**Call Today!**  
**(352) 377-4141**

- Low rates & No application fees
- 100% financing available
- Terms up to 180 months
- Loan approval in minutes
- Convenient payment options

*It's where the smart money goes.*

All residents of Alachua, Bradford, Columbia, Gilchrist, Marion, South Clay, and Union counties can join Florida Credit Union. **Gainesville Office:** 2831 NW 43rd Street, 352-377-4141 **Gainesville Advantage Center:** 3720 NW 13th Street, 352-377-4141 **Starke:** 1371 S. Walnut Street, 904-964-1427 **Lake City Office:** 583 West Duval, 386-755-4141 Visit us online at [www.flcu.org](http://www.flcu.org) to view our other locations.

\*Subject to credit approval. Rates based on credit history. Terms based on year of the boat and loan amount. Rates subject to change.

