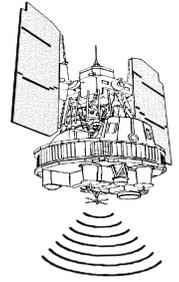


# ROFFS™

**ROFFER'S OCEAN FISHING FORECASTING SERVICE, INC.**

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Dr. Mitchell A. Roffer is President and founder (1986) of Roffer's Ocean Fishing Forecasting Service, Inc. (ROFFS™ - [www.roffs.com](http://www.roffs.com)) Melbourne, Florida that provides oceanographic consulting services worldwide. He received his doctorate at the University of Miami Rosenstiel School of Marine and Atmospheric Science in Biological Oceanography with an emphasis on Fisheries Oceanography.

ROFFS™ fishing products are designed to provide real-time, value-added, detailed information on ocean currents and fish catchability to help anglers locate concentrations of feeding fish. These “road maps to the fish” are derived from Earth orbiting satellite data which are integrated with information on the ecology of fish. ROFFS™ integrates infrared, ocean color\_chlorophyll, and altimeter satellite data, as well as, HF radar, current meter, and meteorological data to produce detailed oceanographic analyses daily.

While ROFFS™ is well known for providing fisheries oceanographic services, it has been providing other oceanographic services to the oil and gas industry, academic institutions and environmental organizations for twenty years. Roffer is also involved in fisheries oceanographic research with NASA and NOAA, as well as, various regional oceanographic observing associations.

Dr. Roffer has been a member of the National Aeronautics and Space Administration's (NASA) Ecological Modeling and Forecasting Research Team for the last six years and he also participates on the Ocean Color Science Research Team as well. As Principal Investigator, he was recently selected for funding for a three year NASA Earth Science research project, “Improving The NOAA NMFS and ICCAT Atlantic Bluefin Tuna Fisheries Management Decision Support System.” He will be working with other scientists from NASA, NOAA (National Marine Fisheries Service), University of South Florida and University of Massachusetts on this important project.

Previously he was Principal Investigator of another three year NASA funded project, "Study Of Ocean Environmental Parameters To Forecast The Effects Of Climate Variability On Pelagic Fish Resources." This project studied the effect of the Gulf Stream and coastal ocean circulation on the catchability of mahi and king mackerel off Charleston, South Carolina and Tampa, Florida.

Dr. Roffer has been an active participant working towards the establishment of the Southeast Region Coastal Ocean Observing System (SECOORA), as well as, the Gulf of Mexico Coastal Ocean Observing System (GCOOS) and Florida COOS. He was elected to the Board of Directors and Executive Committee with SECOORA and serves on the Products and Services Committee with GCOOS. Roffer is an Adjunct Faculty at the Florida Institute of Oceanography, Department of Marine and Environmental Systems.

He will be presenting a seminar “Effects of the ocean environment on the distribution, movements and catchability of tuna, marlin, mahi, kingfish and sharks” which will be scientific talk and not a commercial on ROFFS™. The seminar will be followed by an extended question and answer period.